



START



REPORT

Klitschko Foundation

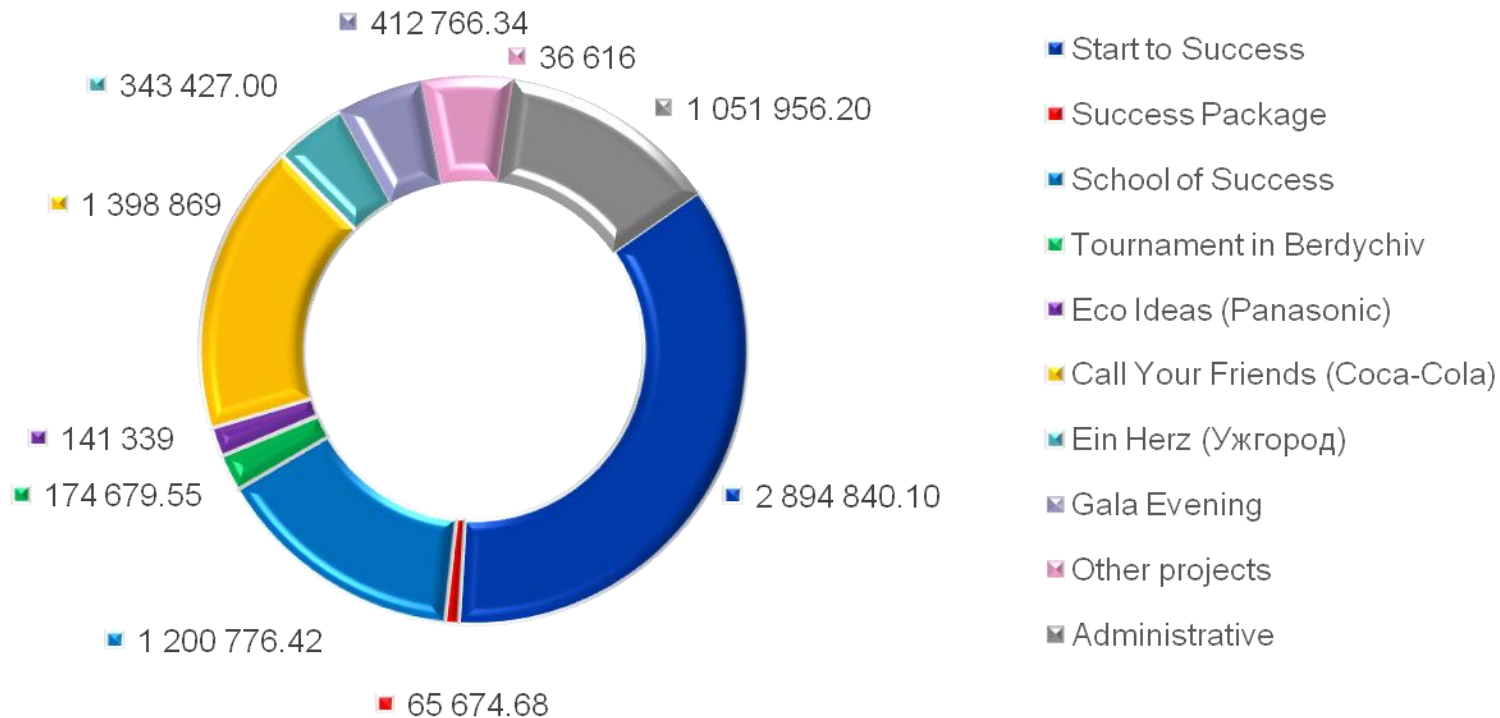
2013

Balance on 01.01.2013:

UAH 9 938 781.70

Balance on 01.01.2014:

UAH 5 964 171.15



Total expenses in 2013:

UAH 8 120 943.50

Aim

Creating the necessary conditions for physical development of children and young people in Children's and Youth Sports Schools in Ukraine.

Results

Athletics Arena in Poltava – a unique project;
Budget: UAH 1.2 million;
Media coverage: TV-2, press – 5, online media - 21.

Children's and Youth Sports School in Berdyansk;
Budget: UAH 945 000;
Media coverage: TV-5, press – 6, online media - 43.

Opening of boxing and fighting halls in Brovary.
Budget: UAH 1.6 million;
Media coverage: TV-8, press – 3, online media - 47.



Success package

Aim

Providing humanitarian help to small sport schools and clubs that do not meet the requirements of the project "Start to Success", but are in dire need of equipment or inventory.

Results

12 packages, each worth UAH 5,000.

(Molodezhnoe, Kamenskoe - Odessa region; Pridneproprovskoe – Dnepropetrovsk region; Torez, Mariupol' – Donetsk region; Kriva Ruda – Poltava region; Gorohov - Volyn' region; Lvov, Chotyrboky – Chmelnytskiy region; Poltava; Kharkiv – 2 packages).



Call your Friends – Let's play together

Aim

Increase/create sports infrastructure of schools, reach the maximum usage of the sports playgrounds by children, create "Islands" of healthy living.

Results

- Reformatting: the transition from the installation of the sports facilities on the building surrounding grounds to the installation in the school yards.
- Cooperation with the Ministry of Education and Science of Ukraine.
- 750 applications (603 +147) - the highest quantity for the 8 years of the project.
- Budget - UAH 1.4 million.
- Media: TV - 8 (local), press – 17, online media - 50 (9 - national).
- Carried school sports days on 15 playgrounds - the autumn season;
- 10 children from the winner-school received the winning prize - a trip to Kiev to the factory Coca-Cola, a meeting with Klitschko Foundation, a tour to the Olympic Stadium, a visit to a water park.



International Youth Boxing Tournament for the Prizes Provided by the Klitschko Brothers

Aim

Boxing promotion in Ukraine and support talented athletes.

Results

- XV-th anniversary tournament – for the first time there were participants from China and the U.S.
- 14 countries - 94 athletes
- Best Boxer - Alexander Khizhnyak from Poltava (74 kg).
- Budget: UAH 174,000 (UAH 30,000 - prizes).
- Media: TV - 7, press - 9 (4 - national), online media - 113.



Summer School of Success

Aim

Bring children's talents to light and develop their skills, help them to take the first steps in a future profession.

Results

- 430 applicants from Ukraine (1 stage - selected 300 applications, 2 stage - 130);
- 10 children from USA + 7 children from Kazakhstan - International camp;
- 16 graduates - 2012;
- 159 children divided into 9 education directions;
- Budget: UAH 1,2 million.
- Media coverage: TV - 7, press - 6 (4 - national), online media - 108.



Aim

Fostering an attitude of care towards nature and promoting of environmental culture among the younger generation.

Results

3,000 diaries handed out.

July – summing-up by category of 7-11 years.

August - summing-up by category 12-15 years.

Media coverage: TV - 3, press - 7, online media - 69.

The winners in the two age categories were awarded at a public gala event with the participation of Vitali Klitschko and a representative of the Panasonic company.

A winner of the contest - Ksenia Nazarieva was selected among six other winners of national competitions (among all participating countries) and awarded a journey to Paris, France. At a global award ceremony her diary was awarded as the most creative one.



Extracurricular activities (Philanthropists Forum, public lectures, «Emerging Societies – Emerging Philanthropies» International Forum)

Aim

Presentation of KBF for Ukrainian and foreign audiences;
Open lectures to attract volunteers;
Participation in the rankings.

Results

- Creating awareness about the activities of KBF;
- Presentation of successful cases and stories of the Foundation (Gala-evening, Donate Button);
- Increase in the number of international partners;
- Ratings: 1st place among the Foundations which support sport and have the budget UAH 1-10 million, according to the Philanthropists Forum.
- Foundation took 3rd place in the ranking of transparency and Vitali Klitschko ranks 4th for the personal participation in charity, according to the Association of Ukrainian Philanthropists.



Social Networks + Donate Button

Aim

The use of alternative channels of information;
Increasing the number of social-friends

Results

- Creating awareness about the activities of KBF;
- Presentation of successful cases and stories of the Foundation (Gala-evening, Donate Button);
- Increase of the international partners;
- Number of the followers: FB – 6,684, VK – 5 357 (total in the groups).
- Donated per Donate Button - \$ 4,115.06 (on 01/01/2014)





Grants and new partners



Received a grant from Microsoft to license software in the amount of \$ 30,000.



Assistance to the “Doroga Zhyttia” Transcarpathian medical rehabilitation center in receiving medical equipment worth 33,000 euro from **Ein Herz für Kinder** foundation.

New partners:



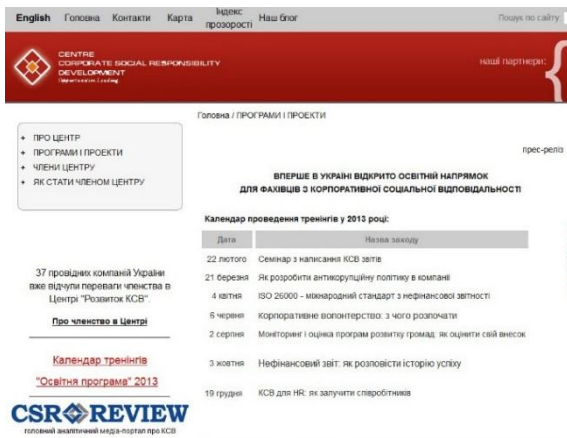
Staff education:

- CSR Academy (Corporate social responsibility), certificate **Alina Nosenko**
- Training on monitoring and evaluation **Anna Dyachenko**
- Lectures in the School of Journalism, after it– study tour to the European media institutions **Anna Dyachenko**



Volunteers and interns:

- 3 people passed 5-month internship and became Foundation's employees-project assistants;
- 2 people successfully passed 3-month volunteering program.



English Головна Контакти Карта Версія: Наш Blog Пошук по сайту

ЦЕНТРА РОЗВИТКУ СОЦІАЛЬНОЇ ВІДПОВІДАЛЬНОСТІ

Головна / ПРОГРАМИ / ПРОЕКТИ

ПРО ЦЕНТР
ПРОГРАМИ І ПРОЕКТИ
ЧЛЕНІ ЦЕНТРУ
ЯК СТАТИ ЧЛЕНОМ ЦЕНТРУ

ВПЕРЕД В УКРАЇНІ ВІДКРИТО ОСВІТНІЙ НАПРЯМОК ДЛЯ ФАХІВЦІВ З КОРПОРАТИВНОЇ СОЦІАЛЬНОЇ ВІДПОВІДАЛЬНОСТІ

Дата	Назва заходу
22 лютого	Семинар з написання КСВ звітів
21 березня	Як розробити антикорупційну політику в компанії
4 квітня	ІСО 26000 - міжнародний стандарт з нефінансової звітності
6 червня	Корпоративне волонтерство: з чого розпочати
2 серпня	Мониторинг і оцінка програм розвитку громад: як оцінити свій внесок
3 жовтня	Нефінансовий звіт: як розповісти історію успіху
19 грудня	КСВ для HR: як залучити співробітників

Календар тренінгів
"Освітня програма" 2013

CSR REVIEW
головний академічний медіа-портал про КСВ



Головна Новості Контакти Партнери

Свободная школа деловой и политической журналистики

Осенний лекторий пройдет в Киеве с 19 по 22 сентября 2013 года. Четыре интенсивных дня, занятия с 9:00 до 21:00, тридцать лекций и мастер-классов. Труднодоступно для выпускников.

Кураторы: Дмитрий Равнов (директор школы), Виктория Бондаренко, Маринэ Березанко.

Чему будем обучаться? Репортерскому мастерству в деловой и политической журналистике, управление редакцией и созданию медиа-контента, экспертному мастерству и копирайтингу, созданию инфографики.

Кто работодатель? Будем можно встретиться после стажировки? Мысли трудоустройство непосредственно у преподавателей (в их редакциях), которые ведут лекции.

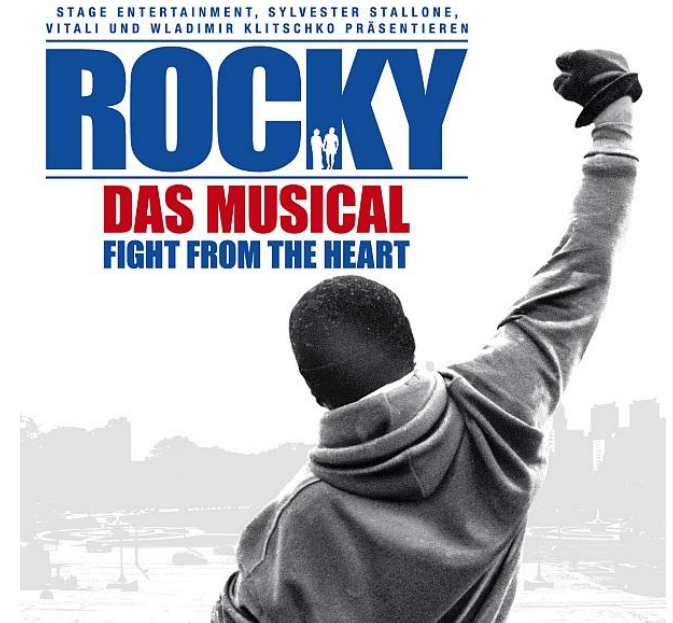
Стоимость обучения? При поступлении до 8 сентября составляет 1500 гривен за 4-х курс.

31.07.2013

Расписание осеннего курса Свободной школы журналистики (19 - 22 сентября 2013 года)

Регистрация

- Data confirmation and holding the Gala Evening.
- Presentation of the new Foundation's branding.
- Presentation of the monitoring results and Foundation's new strategy.
- Report on the Foundation's operating report.
- Public report event.
- New web-site development.



Thank you for your attention!
