



KLITSCHKO FOUNDATION

2021 report annual report













ABOUT THE FOUNDATION — WELCOME WORD

Dear friends,

This year has changed a lot: the team, our projects, the participants and our plans for where to go next. In this annual report of the Klitschko Foundation, you may expect to see statistics of various scales, tables, numbers-numbers-numbers and much more information that you will forget as soon as you close this report. And this is normal. Society is accustomed to measuring success in numbers. But is this really the endpoint to which the Klitschko Foundation is moving from year to year?

Without a second of a doubt, I say no. Everything we embody, everything we plan, everywhere we go and by that, everything we work towards is about impact: personal, local and global.

TEAM

FIGHTER

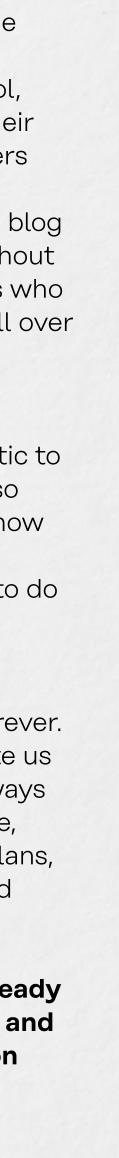
Everyone who, at one point becomes



Isn't the school team from Kherson the biggest success, having become a mouthpiece of eco-change in its school, and already now impacting not only their school but the whole city? Can numbers replace an actual teacher from Transcarpathia, who started his sports blog on Facebook? How could we react without enthusiasm to the stories of teenagers who are implementing their own projects all over Ukraine - projects that adults are not always able to implement?

My team and I agree that it is unrealistic to measure all of this in numbers. It is also unrealistic to be able to show exactly how the life of each of our participants has developed, we do not hold the power to do so. But what we do know is that every participant is real proof of our work. Everyone who at one point becomes a fighter and dreamer stays that way forever. Such fighters for their dreams motivate us the most. And that's why our team always focuses on our unbridled will to be free, remains agile in the execution of our plans, demonstrates perfect coordination and absolute endurance.

So, turning to the next page, we are ready to accompany you on a short journey and show you the journey we embarked on throughout in 2021!





SO, TURNING TO THE NEXT PAGE, WE ARE READY TO ACCOMPANY YOU ON A SHORT JOURNEY AND SHOW YOU THE JOURNEY WE EMBARKED ON THROUGHOUT

IN 2021!



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Klitschko Foundation is a

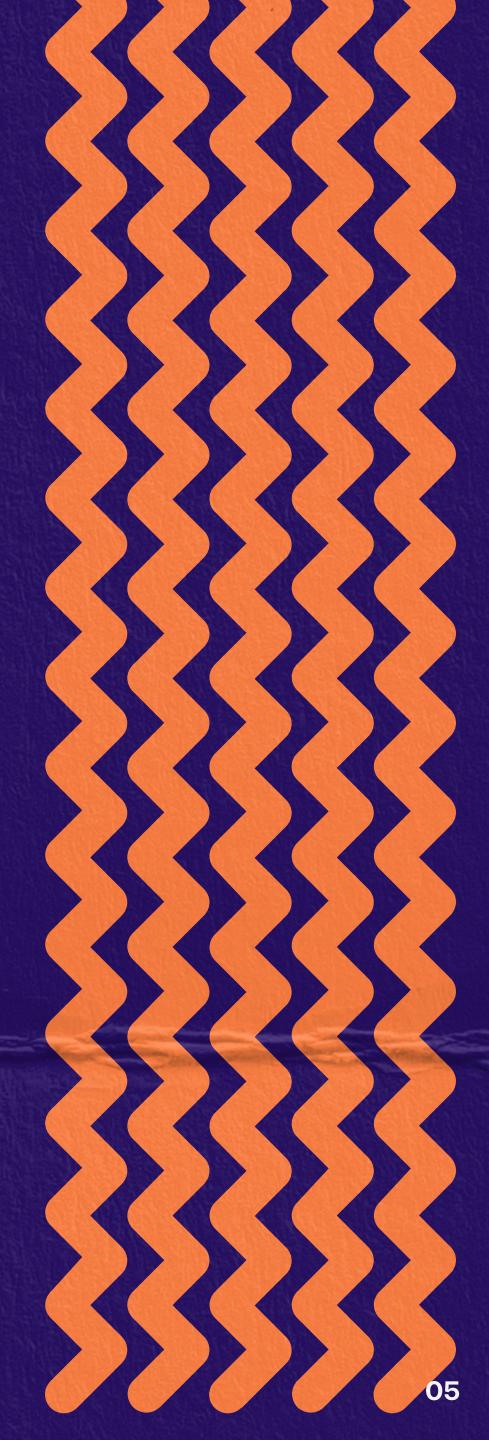
charitable organization that helps young people develop personally, locally and globally.

What is our mission?

Create space for the implementation of positive changes in the lives of the younger generation.

What is our vision?

Our vision is an environment in which the younger generation starting in childhood - receives support, a wide range of opportunities and space to realize all their dreams. A space where young people speak and are heard, where they share their experiences and get the chance to gain their own, where there is a right to make mistakes, and where there are like-minded people. This is the impact we strive for!



ABOUT THE FOUNDATION - OUR VALUES

SHARING KNOWLEDGE

CHANGES

DREAMS

TEAM SPIRIT

ACTION

SELF-DEVELOPMENT

RESPONSIBILITY

COURAGE

SELF-CONFIDENCE

OPPORTUNITIES



ABOUT THE FOUNDATION — TEAM

TEAM (that creates change)

The Klitschko Foundation is about people, and our team is the driving force behind change. For it is difficult to achieve great goals alone. That is why each of us needs mentors, like-minded peers and allies to have the courage to accept all challenges this is called an ecosystem.

Therefore, let's get acquainted with our ecosystem - those who drive the foundation forward in 2021!



ABOUT THE FOUNDATION — TEAM



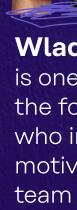
Angelina Osadcha is the director — the one who turns all challenges into great opportunities for the development of the foundation



Tetyana Karlashchuk

is the chief accountant — the one who knows how to handle finances perfectly and use financial resources efficiently

gighter





Vasyl Teremta

is a project manager the one who knows the secrets of successful long-term partnerships

Igor Yefymenko

is a project manager — the one who can find common ground with any teenager and help find a way to make dreams come true

FIGHT FOR YOUR DRENWY

Wladimir Klitschko

is one of the founders of the foundation — the one who inspires and motivates the entire team of the foundation

dread



Dmytro Kryzhanivskyi is a project manager — the one who keeps his hand on the pulse of sports needs and is always looking for innovative solutions



Sofiia Tarasiuk

is the communications manager — the one who, through the impact of words, conveys the full value of the foundation's activities



Taras Stefurak

is a project assistant the one who is able to motivate everyone, from teenagers to teachers, to implement change in their communities

Oksana Diadiura

is a project manager — the one who develops a culture of charity and skillfully uses all resources to this end



ABOUT THE FOUNDATION — ABOUT THE TRANSFORMATION, NEW CHALLENGES AND GOALS FROM THE DIRECTOR OF THE FOUNDATION, ANGELINA OSADCHA

No matter how much each of us dreams of going back in time, it is definitely not possible to make it come true. Too many changes have taken place over the last two years, from technological innovation and adaptation to people's way of life.

During this period, the foundation has undergone significant changes. So which changes might those be?

Life is digital

Digitization gave us a chance to go beyond our capabilities and open completely new ways to achieve the goals of the foundation. We learned to live in the digital world and even created our own digital home - the Impactum platform. While all our projects could previously involve 20 or 100 teenagers, now our platform unites all people who are consciously ready to learn, who look for ways to develop themselves and who want to act. Now, learning is possible in one click, a like-minded person is always reachable via phone, and the foundation's team is in touch 24/7 and ready to support and help.

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New focus

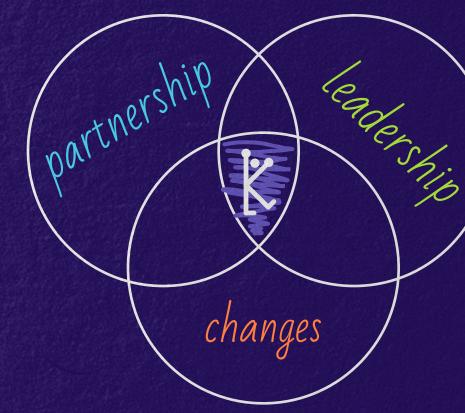
Talking with teenagers, students and teachers, we see our greatest challenge in the opportunities created - and not only for the younger generation but also for people of all ages. Our members grow and develop together with the foundation, they influence new generations over the years and retain the demand for selfdevelopment throughout life. Therefore, our main indicator is lifelong learning. The world is out of balance, and there is not enough school and university knowledge on skills of the 21st century, and there are not many institutions for developing soft skills. Accordingly, they are not available to everyone. Therefore, our new challenge is to create a space for opportunities, selfdevelopment and self-realization, where everyone can find their place.

Partnerships for local action but global change

We are once again convinced that it is more efficient, faster and also more effective to act and create an impact among like-minded people. But most importantly, together with our partners, we can make a difference in sustainable development. We are sincerely grateful to all the partners we worked with during the year and we believe that in 2022 we will be able to do even more! And we are always open to new partnerships.

Of course, this list can endlessly be extended, detailed, and possibly fill an entire book. But what would be the one thing that remains the same everywhere in the prism of the decade?

For our team to stand by the faith in our youth and teach them to fight for their dreams!







KLITSCHKO FOUNDATION ACHIEVEMENTS



OUR ACHIEVEMENTS

We thank everyone who was part of the foundation in 2021 — our team, participants, project graduates, interns, volunteers, contractors and partners! Thanks to all these people, we have compiled a fascinating puzzle of the fund's achievements!









projects

KLITT

1572394 reach via media coverage



local projects

2309 participants



OUR ACHIEVEMENTS — IMPACTUM

Jo Current

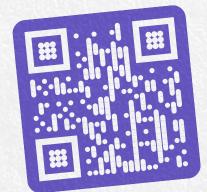
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One of the greatest achievements of the year was the creation of the digital platform Impactum.

April 21, 2021 is a historic date for us, because we launched Ukraine's very first educational digital space, which aims to give everyone the tools to create change on personal, local, and global levels: Impactum.

Impactum is implemented in cooperation with Winner. The platform is a logical continuation of our activities and has become a high-quality and modern counterpart of offline learning.

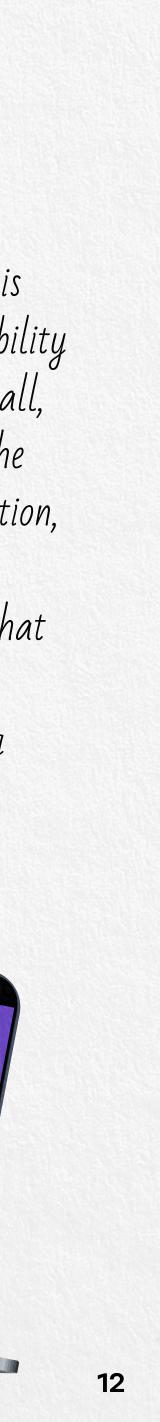


NINNER + KLITSCHKO = impactum



The team of Winner company:

"Supporting children and youth is the main area of social responsibility for the Winner company. After all, it is our contribution today to the development of the young generation, to modern technologies and the latest approaches to education, that is our future tomorrow. And Impactum graduates are creating this future.

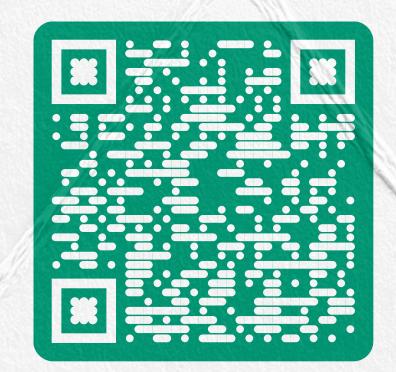


OUR ACHIEVEMENTS — WE ARE IN THE MEDIA

How we created the digital platform:

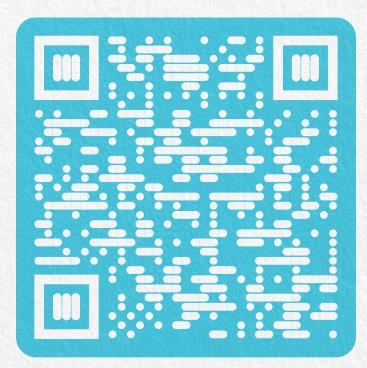






About the results of the Impactum:

What digitalization is and how it affects our lives:





OUR ACHIEVEMENTS — OTHER IMPORTANT EVENTS DURING THE YEAR

2021, thank you!

1

We became partners of the British organization Prospero World and participants in the Charity Adoption program. Now we can, together with a partner, fundraise funds for the foundation's projects.





2

We have also joined the NEOcbithi Arsenal implemented by the Mystetskyi Arsenal. As part of the event, The Aspen Institute Kyiv and Klitschko Foundation held a panel discussion on "Realms of the Future of Education". Furthermore, we participated in the panel discussion "Dream the Future. Dialogues on Innovation Changing the World ", organized by LIGA.net and DTEK Academy.

eam the Future



DIE

OUR ACHIEVEMENTS — PARTNERS

Behind our achievements is the colossal work of the team, the courageous engagement of teenagers, teachers, students, parents and employees of CO and NGOs, as well as the support of our partners!







THE ASPEN INSTITUTE

KLITSCHKO

VENTURES

EXPO



MUSEUM













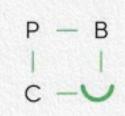














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Co-funded by the Erasmus+ Programme of the European Union



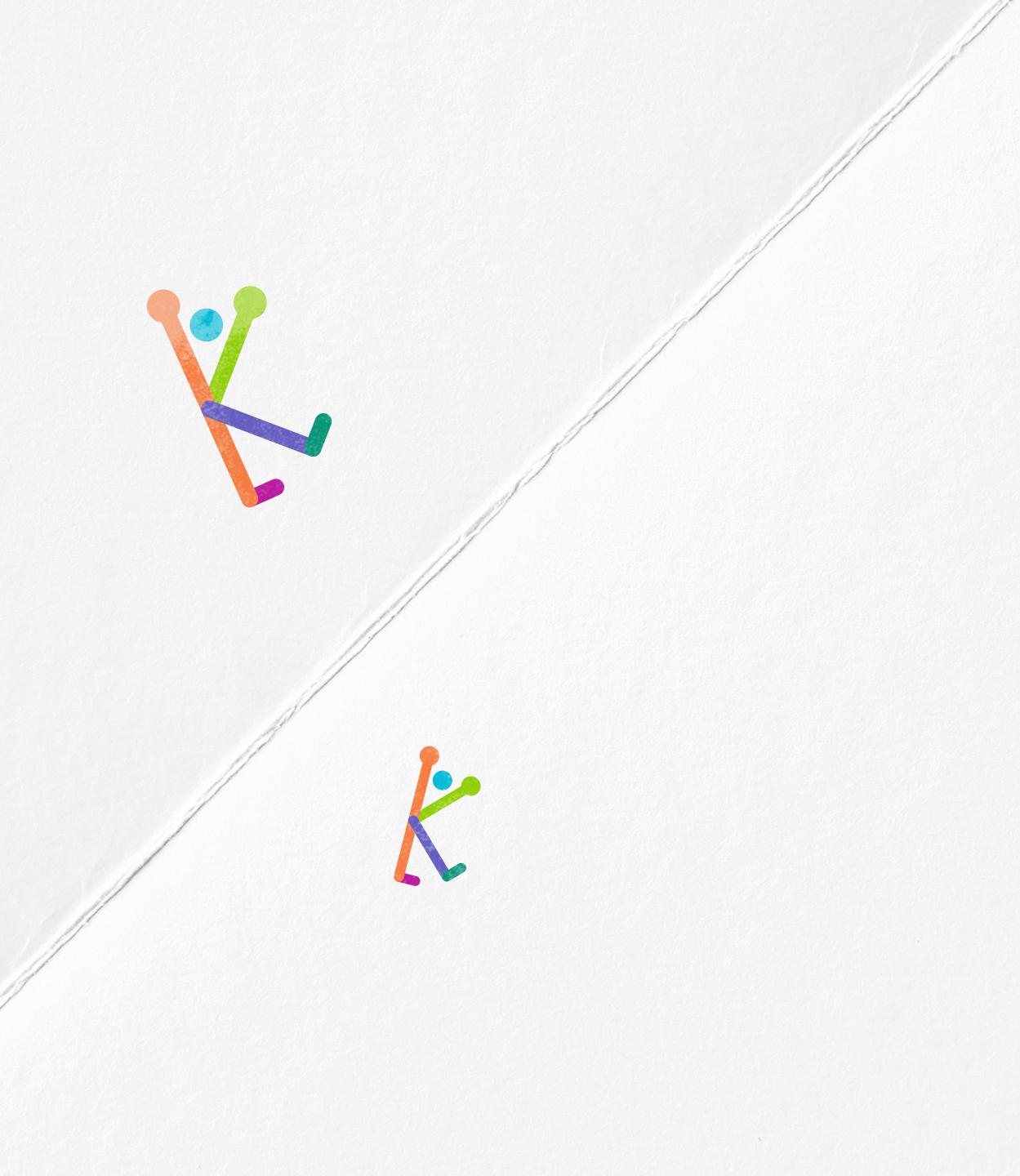
SLOVAK ANTI-DOPING AGENCY











KLITSCHKO FOUNDATION

PROJECTS





PROJECTS — SCHOOL OF SUCCESS

SCHOOL OF SUCCESS

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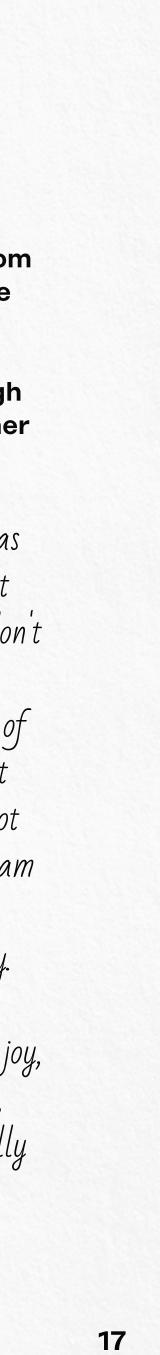
This is the 11th year of the project. Oh, what changes the project has undergone in such a long period — from an offline camp with workshops in 2011 to a digital project in 2021! It is now an educational school of success school of success school of success school of success digital project on 21st century skills for adolescents who want to become change agents in their communities.

school of success school of success school of "School of Success" is a project that reveals new facets in teenagers. We convey to each participant what we genuinely believe for them: "You can do anything!"

We talk about project management, sex education, career guidance, and communication and show that everyone sets their own limits and there are not all topics that teenagers can touch on.

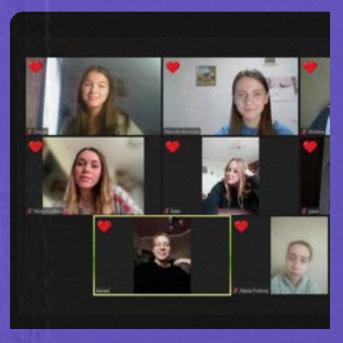
school of success school of success of success of success school of success school of success school of success school of success of success school of success school of success of success school of school of success school of success school of success school of sc Our team can evaluate the project from their own point of view, but for us, the most valuable feedback is how our participants talk about the project! Anna, a teenage girl who went through all the stages of the project, shared her experience:

> "School of Success" is a project that has radically changed my life. I haven't felt so much adrenaline in a long time. I don't even want to compare it to new experiences, because the implementation of your own project is an opportunity that you will meet once in a thousand, if not less, so everything about it was new. I am very grateful to the organizers for everything, especially for the community. My partner at LSS is now the closest person to melesThere were many tears, joy, letters of thanks from the participants, and many hours of hard work, especially on themselves. This is very valuable! "



PROJECTS — SCHOOL OF SUCCESS







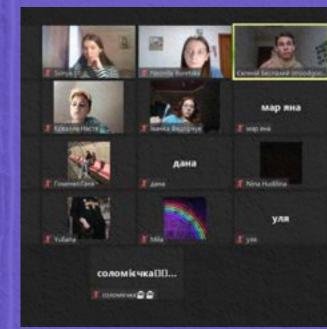


FIGHT FOR YOUR DREAM FIGHT FOR YOUR DREAM





FIGHT FOR YOUR DREAM FIGHT FOR YOUR DREAM



Few of our achievements in numbers:



18 speakers shared their experience and knowledge hours of useful content created on the Impactum platform

696 teenagers joined local projects 38 teenagers implemented local projects

teenagers were trained on the Impactum platform





ZERO WASTE SCHOOL

This project is not about those who turn a blind eye to environmental issues, and certainly not about those who will idly sit by. It has been the 4th year of a project that brings teachers and students together in teams around one goal - to implement eco-change of different scales in their communities!

Zero Waste School is a lifestyle chosen by all participants in the program. And how nice to see that the community of change-makers is growing every year!

In 4 years, we have a total of 266 teams that have locally created an ecocommunity of over 100,000 people! In 2021, our participants underwent digital training on the Impactum platform for a month. Tetyana Verbytska, a teacher, shared with us about her first steps in participating in the project:

"The project gave teachers and children of our institution the opportunity not to stop at what has been achieved in the environmental field so far. Go further, improve your knowledge and skills, pass on the experience to others, and, most importantly, do not be indifferent to problems. It was a unique experience for which I am very grateful! But we will not stop there and are now preparing to implement our own eco-project - because change starts with us!"

The project was implemented with the grant support of The Coca-Cola Foundation.



zero→ waste• ≈school

ALASTIC .

ORGANICS OPFAHIKA

Tetyana Verbytska

2

KAGIT PAPER

PAPER ΠΑΠΙΡ



Olga Chumak,

Ukraine & Moldova Pubilc Affairs, Communications and Sustainability Manager of the Coca-Cola Ukraine

It has been a difficult year, but we are once again convinced that thanks to a real partnership, projects of any complexity are possible. I am extremely pleased that Taras Shevchenko and Lesya Ukrainka joined the launch of ZWS 2021 because it was their words with which we called on future participants of online learning. Every year, ZWS offers a unique opportunity to join a community of people who care about our environment. Thus, with the support of the Coca-Cola Foundation and together with the Klitschko Foundation, we help young people from all over Ukraine to become even more environmentally conscious, active and equipped with the necessary practical knowledge to continue to become drivers and implement important eco-friendly projects.»



PROJECTS — ZERO WASTE SCHOOL

If we add up our achievements in numbers, we arrive at the most important result - a positive impact on the environment!

> speakers shared their experience and knowledge

students and teachers trained on the Impactum platform

651

hours of useful content created





PROJECTS — ZERO WASTE SCHOOL

shooting day



project on the platform Impactum

180-0-000000 Barren

eco-ambassadors

backstage



PROJECTS — PROCHARITY

ProCharity

Charitable and public organizations can operate professionally and create qualitative and effective change. This is what we are proving through our ProCharity project. For the third year in a row, we have been forming communities of people and organizations that uphold international standards throughout their work, stand for the principles of good governance and spread a culture of charity.

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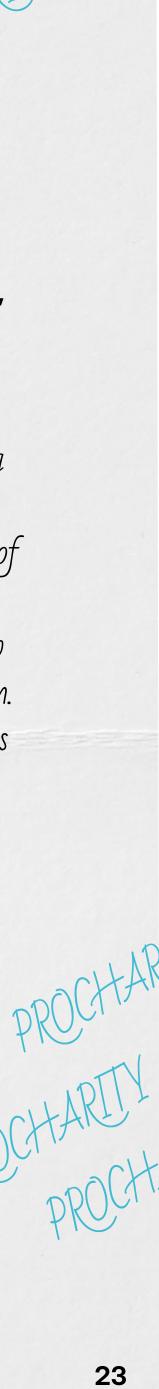
One of the participants of the project, Alexander Zharkov, shared his impressions:

PROCHARENY PROCHARENY

"A great project, very well structured information that will help both existing organizations and beginners to improve, gain insights and reach a higher level of impact. Step-by-step instructions and interesting tasks help create a roadmap that can support project implementation. Many thanks to the organizers for this initiative."

PROCHAME PROCHAME PROCHAME PROCHAME PROCHAMENT PROCHARENT PROCHARENT





PROJECTS — PROCHARITY



years of project implementation

participants graduated from the project

hours of useful content created on the Impactum platform

speakers shared their experience and knowledge

251 representatives of organizations joined the project on the Impactum platform



PROJECTS — CHALLENGE ACADEMY

CHALLENGE ACADEMY

There are no problems in life, only challenges that each of us can choose to accept. Challenges of all kinds - from personal to global. This is precisely what teenagers from Ukraine and Germany have been exploring within the project for 2 years. Using the method of Wladimir Klitschko -"F.A.C.E. the Challenge" - participants learn to act in respect to challenges such as global warming and social equality.

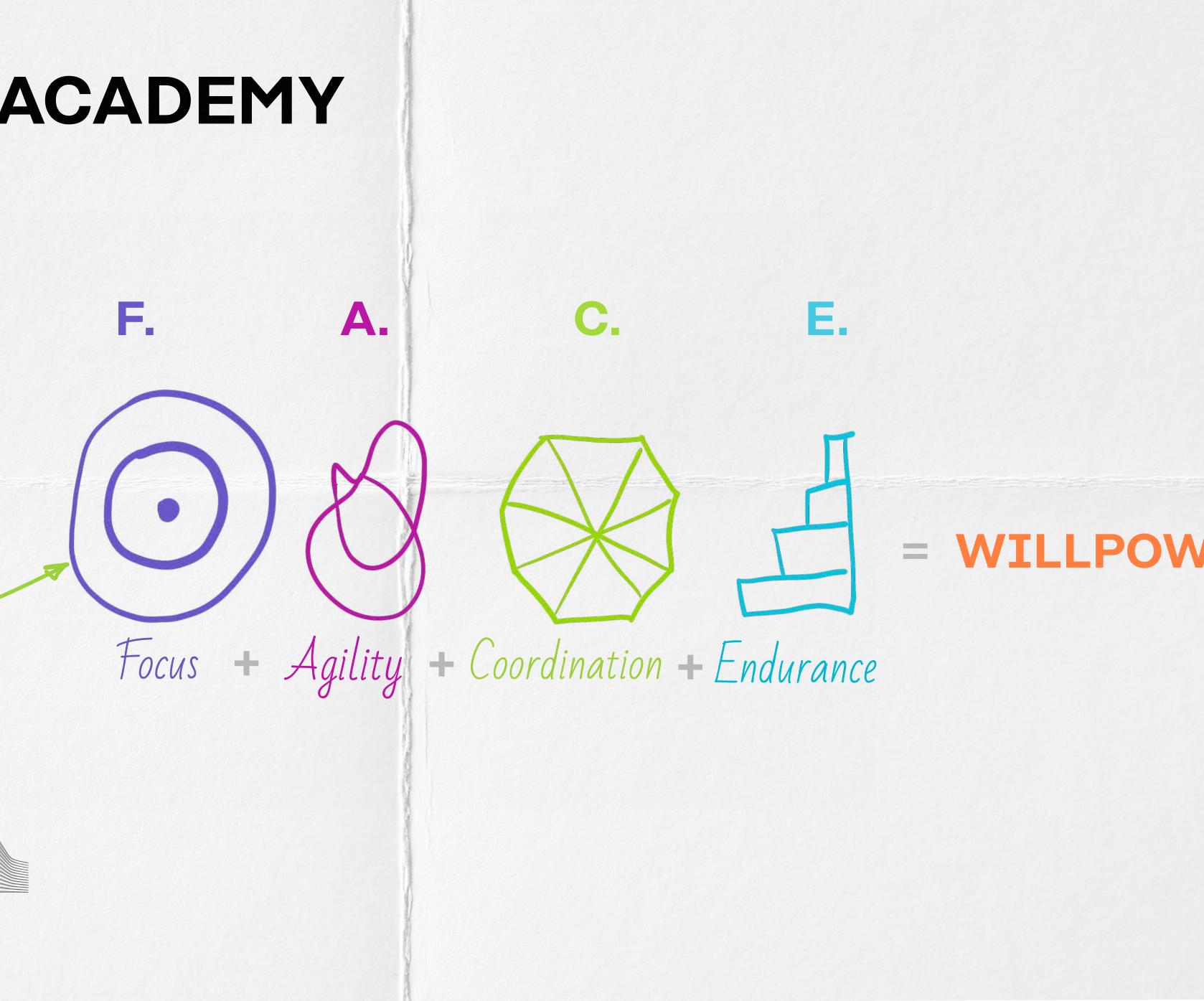
This year we were able to create an environment of intercultural exchange, lots of motivation to implement our own projects, and an atmosphere of friendship and community within the online format. And it doesn't matter whether you are a teenager from Kyiv or Berlin - "F.A.C.E. the Challenge "is a method that everyone can use in practice!

The project was implemented in cooperation with DFB-Stiftung Egidius Braun and Klitschko Ventures, withgrant support of the Erasmus+ program of the European Commission.













PROJECTS — CHALLENGE ACADEMY

Anna, a participant in the project, told us more about how she managed to do it:

"Challenge Academy helped me look at achieving goals from a completely different angle. After the project I repeatedly used the method of "F.A.C.E. the Challenge" and even talked about it at my local "School of Success". Previously, I did not think about how important it is for us to understand the concepts of "success", "happiness", and "motivation". We discovered them in a new way during many discussions, so I learned to better analyze my attitude to certain aspects of my life. Now that much has passed since the end of the project, I still remember our discussions and sometimes understand some ideas in a completely different way, which is both surprising and gratifying. Challenge Academy is an astonishingly cool opportunity for young people to find out how to succeed!"

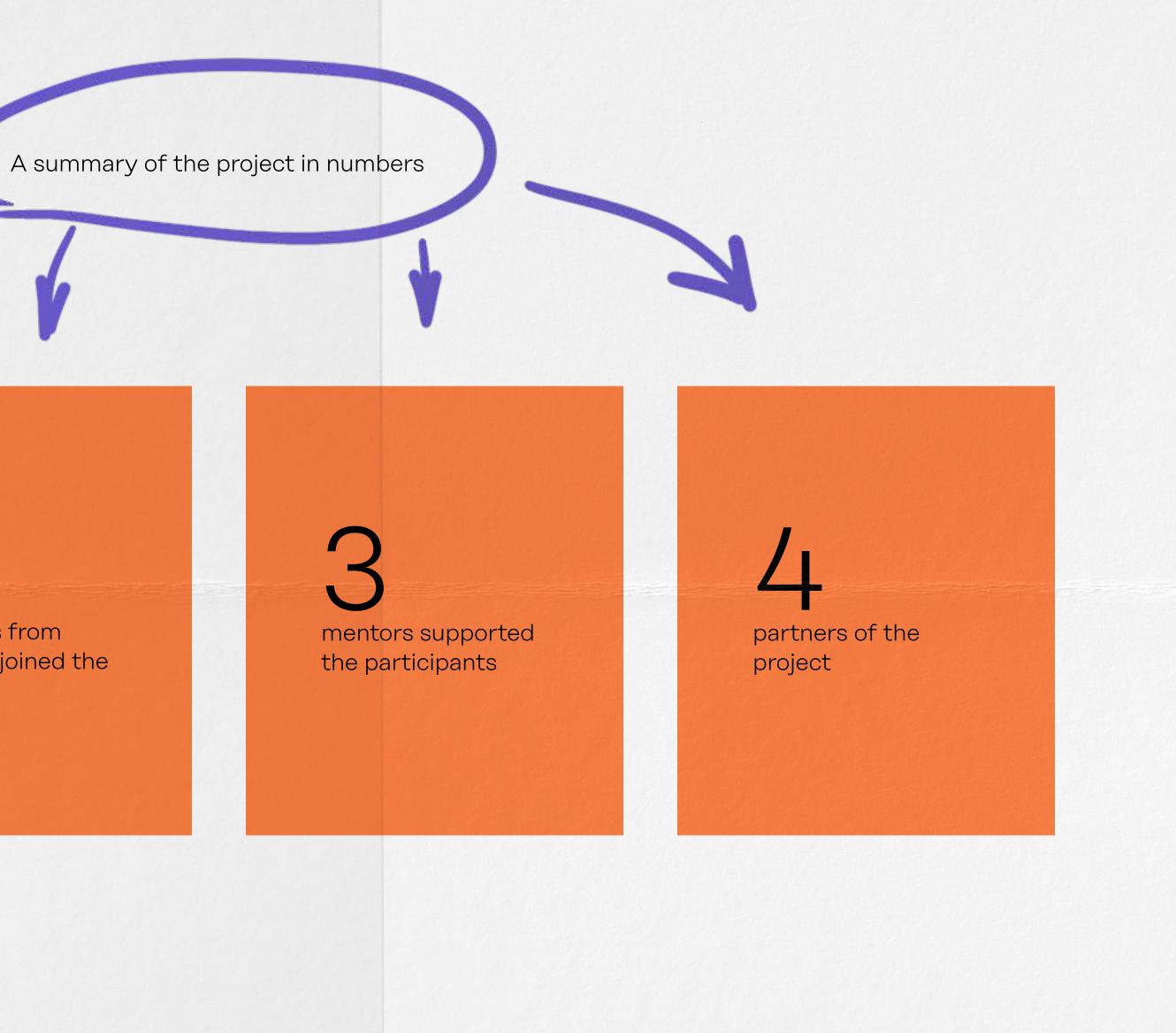


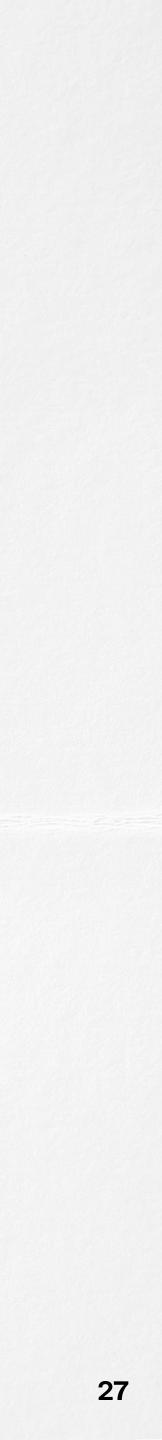


PROJECTS — CHALLENGE ACADEMY

25 teenagers from Ukraine became participants in the project

5 teenagers from Germany joined the project





DEMOCRACY HUB KYIV

Young men and women can change this world, and we are ready to support that change now. That's why the Democracy Hub project was created to empower those who want to join the enterprising youth community. It is important for us that active citizenship becomes a way of life.

Our goal was to provide free access to the development of skills all active citizens need, so anyone can join the project - at any time and from anywhere in the world! That is why within the project we implemented a number of activities

trainings «Youth Leadership»

«Debate & Public Speaking»

«Active Citizenship»

«Great Debate Camp» «Democracy Game»



leadership democracy

The project was implemented in partnership with Crossing Borders with CISU funding.







PROJECTS — DEMOCRACY HUB KYIV

youth democracy

> Garba Diallo, director of the partner organization Crossing Borders, spoke about the importance of the joint project:

"At the heart of youth democracy, we rely on and trust young people first and foremost. The explanation for this is simple: young people are not only the hope for the future and leaders of tomorrow but also of today. Young people are at the forefront of the struggle for democracy and just society. And for us, investing in youth is the best guarantee of peace and sustainable development around the world.

year of project implementation online trainings for teenagers conducted

digital project created on the Impactum platform debate camp implemented

> 612 participants of the project

online game conducted

More on the initiatives within this project



PROJECTS — DEMOCRACY HUB KYIV — TRAININGS



Trainings

It is the participants who can best convey the experience of our trainings. Accordingly, Volodymyr, a participant, shared his impressions.

"As in every project of the foundation, everyone meets in a group in Telegram before the official start. At this point you already understand that it will be cool - because what could be better than a community of different fighters and dreamers united by a common goal? This project is no exception. The speakers are real professionals! It is obvious that their selection is taken very seriously. I think that in general, the team of organizers managed to create a perfect match between the speakers and the participants of the project." 101

teenage participants

educational lectures held

online quest completed

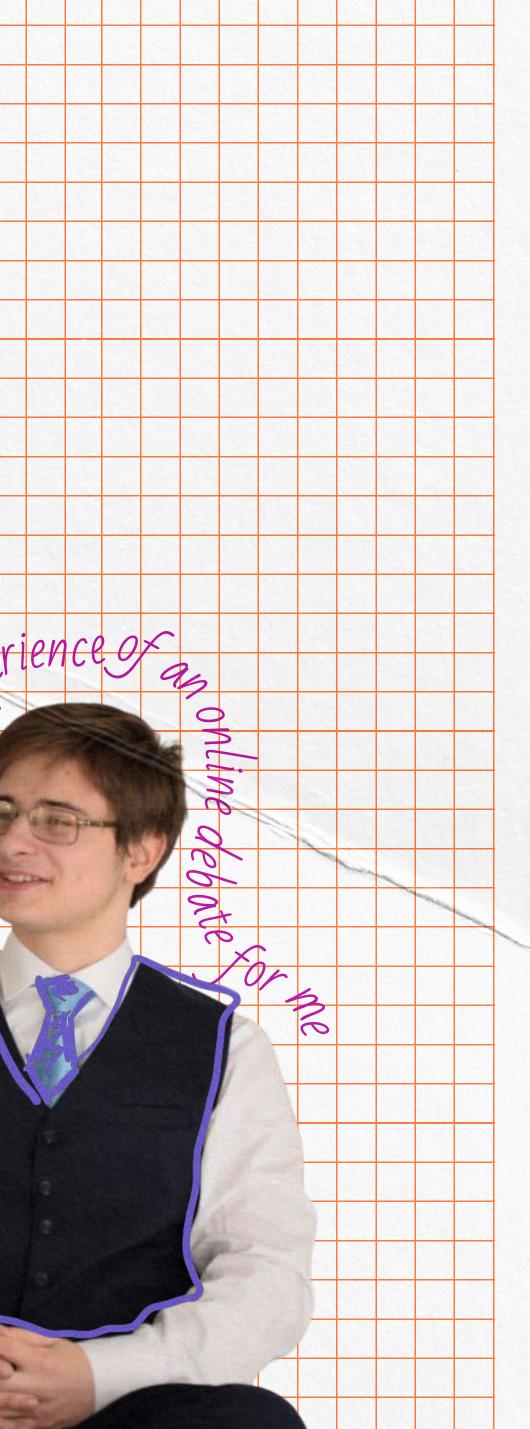


PROJECTS — DEMOCRACY HUB KYIV — GREAT DEBATE CAMP

GREAT DEBATE CAMP

We asked Eugene, a project participant, if he had managed to create an environment for skills development, interest in democracy, human rights, strengthening youth leadership and active citizenship:

"I participated in the Great Debate Camp from the Klitschko Foundation, and this project was a good experience of an online debate for me. I have debated live many times before, but I have never had to do it online. I am glad that even though the format was unusual, the debate was great, and I am grateful to this project for that."





lectures held during the project



competitive games implemented





PROJECTS — DEMOCRACY HUB KYIV — DEMOCRACY GAME



DEMOCRACY HUB

Let's talk about achievements:

396 teenagers became

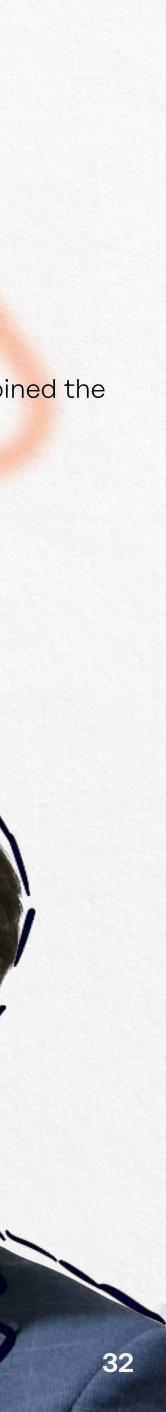
participants in the project

speakers shared their experience and knowledge hours of useful content created on the Impactum platform

DEMOCRACY GAME

We teach by playing - does that work, and was it interesting and effective? Participant Nazariy reflects:

"This project is a good initiative, and it's cool that young people have the opportunity to gather for such an opportunity - to discuss democracy, practice logic and put academic time management knowledge and skills into practice. Regarding technical aspects, everything was done at the highest level, and it was very nice to see a serious approach to the issue in terms of organizing the quiz itself. So I was not the only one who was satisfied with the game." teams became winners 79 teenagers joined the game



PROJECTS — REALMS OF THE FUTURE

REALMS OF THE FUTURE

"Philosophy is so boring," is definitely not a statement the participants in our philosophical seminars would agree with.

For 4 years in a row, together with The Aspen Institute Kyiv, we have been creating an environment for teenagers where you speak and are heard, where you listen and can have a dialogue, where there are like-minded people, and where your opinion is respected - and where you become a philosopher!

THE ASPEN INSTITUTE

The project was implemented in partnership with The Aspen Institute Kyiv. Yulia Tychkivska, director of The Aspen Institute Kyiv, says:

"Global development increases the importance of competencies related to critical and creative thinking, i.e. the ability to formulate effective solutions in atypical situations of increasing complexity. The generation of modern schoolchildren will reach social maturity when creative and critical thinking become a necessary condition not only for a decent life but also for social adaptation. Our joint project with the Klitschko Foundation "Realms of the future" gives teenagers the opportunity to develop these competencies, and is also a great opportunity to get to know oneself and one's life purpose. "



PROJECTS — REALMS OF THE FUTURE

realms of the future realm of the future

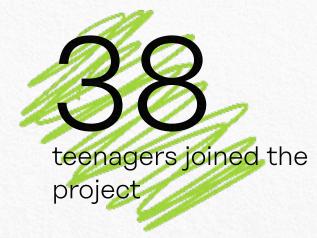
The participant of the eighth stream of the project, Victoria, shared her experience:

"It was unforgettable. I discovered so many new things in such a short period of time. Every morning during the project I woke up knowing that something new was waiting for me today. I really liked that when everyone expressed their opinion, no one argued. It was very interesting to work in teams, and engage in various exercises and tasks. We became very well acquainted with each other and I would very much like to keep in touch. Thank you very much for all of the knowledge and emotions!"

he future rea Let's move on to achievements:

terations of the project are implemented per year





teenagers became participants in local initiatives

cal projects



PROJECTS — KF HUB

KF-HUB

One day, a boy from the Kharkiv region or a girl from the Lviv region become graduates of the fund's project. Then what? Simple then all of our alumni form one huge foundation community. This project is designed to shape and maintain a community of fighters and dreamers.

DREAMSHIP ELEMENTOR SYNERGY INTERNSHIP

We are always happy to see our graduates in other projects, as mentors, volunteers, interns, and sometimes as part of the foundation's team. And within this scope, we are continuously experimenting implementing new projects, looking for new partnerships and supporting this community of like-minded people!

So what happened at KF-Hub in 2021? 4 initiatives have been implemented -"Dreamship", "Internship", "eleMentor" and "Synergy". Let us have a closer look at each of them.



DREAMSHIP SYNERGY



DREAMSHIP

This is not the first time that the Klitschko Foundation has provided students with the opportunity to gain professional experience. Dreamship was created for Ukrainians studying abroad to showcase career opportunities in Ukraine, join the charity culture and share the foundation's experience. Ukrainian students studying in Lithuania, Latvia, Poland and Greece joined the project.

Our idea was to create an online internship that is genuinely effective - so that every intern can feel like an important and needed part of the team through laptop screens. That there would not only be real tasks from managers but also an exchange of experience, useful materials, and own cases. That it would be a space of creativity, for expressing their own ideas, and for receiving opportunities to implement them.



students became participants in the project

year of project implementation 240hours of experience working on various tasks and projects

organizations provided short-term internships for participants

What do the participants say about the project? We asked Ulyana Kuziv, an intern in a project department.

"This is a cool project for the first internship. I gained skills in the field of project management and joined the implementation of the foundation's projects. We also attended interesting lectures on career development, communication, and even emotional burnout. The most memorable lecture was about writing a resume. During the class, Anna Mazur commented on the resumes of all interns and gave useful advice, so I knew exactly what I needed to fix. Now I feel ready to join the labor market because I have the necessary experience and skills."



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INTERNSHIP

Our task was clear: To give young people the opportunity to experience all stages of employment, from an interview to recommendations for the first job, as well as receiving help make an informed choice for the future profession. Agreed, the task does not sound easy, but it was definitely vital to our team! For 7 years in a row, our team is open to students looking for their first working experience.

Yulia Kotvytska, an intern in the communications department, reflected on the value of this project.

students joined the work of the communication department

240hours of work experience

participants became mentors of the Dreamship

"My experience as an intern at the foundation is a case of "life happening to you while you make other plans". can't say that I didn't plan to join the program, but I certainly didn't expect this story to end in a real, almost international project. I am grateful to have found this project on Instagram - a project which gave me a chance to better understand myself, meet ambitious individuals and help all those who needed this help. Memories of my spring and summer of 2021 will always be connected to the Klitschko Foundation.».



waiting

Stop

for

for summer

for someone to

PROJECTS — KF HUB — ELEMENTOR

ELEMENTOR

What profession to choose? Which university to apply to? And where to look for experience? And how to make a choice and not be mistaken? These and thousands of other questions concern almost every teenager around the world. We in Ukraine gave our all to create that perfect "match" of adults and teenagers in order to answer all these questions. That's why the eleMentor project exists!

Our project mission is to create a movement of career guidance support for adolescents within Ukrainian society, who at their age usually find themselves at the crossroads of professions, on paths of obtaining education, and in search of their destination.

year of the project teenagers received mentoring

adults became mentors for teenagers

Our mentor Lydia said about participating in the project:

"I have a special attitude towards volunteering or charitable projects because this is my way of being involved in the development of the country. It seems to me that mentoring is a very cool way to rethink yourself, your values, and your true desires. It is an opportunity to get information about a profession that is not publicly available, and it is even more valuable because you learn from someone's experience. You can hear an external opinion on what you do not see yourself, or deliberately ignore. This is not the first project in which I am a mentor, but every time it is something very new and valuable."



PROJECTS — KF HUB — SYNERGY

SYNERGY

Higher mathematics, probability theory, Pareto law, non-molecular structure... it is incredible how many different phenomena, concepts, and ideas we study at school, or university. And what a pity it is that there is no institution where the necessary life skills are taught – how to talk to children or adults, how to present your ideas, how to manage your own money and how to deal with uncertainty. These are skills that are so needed by everyone in the 21st century teenagers, and their parents, and teachers! We could talk for a long time about what a pity it is, indeed, such a pity... instead, we used that time to create a basic course!

This resulted in 17 modules on project management, creativity, media literacy, leadership, flexibility and many other relevant skills of the 21st century for young people, parents, teachers and employees of organizations.

The number of people trained has convinced us that we have created a really necessary project. It's over 3,000!

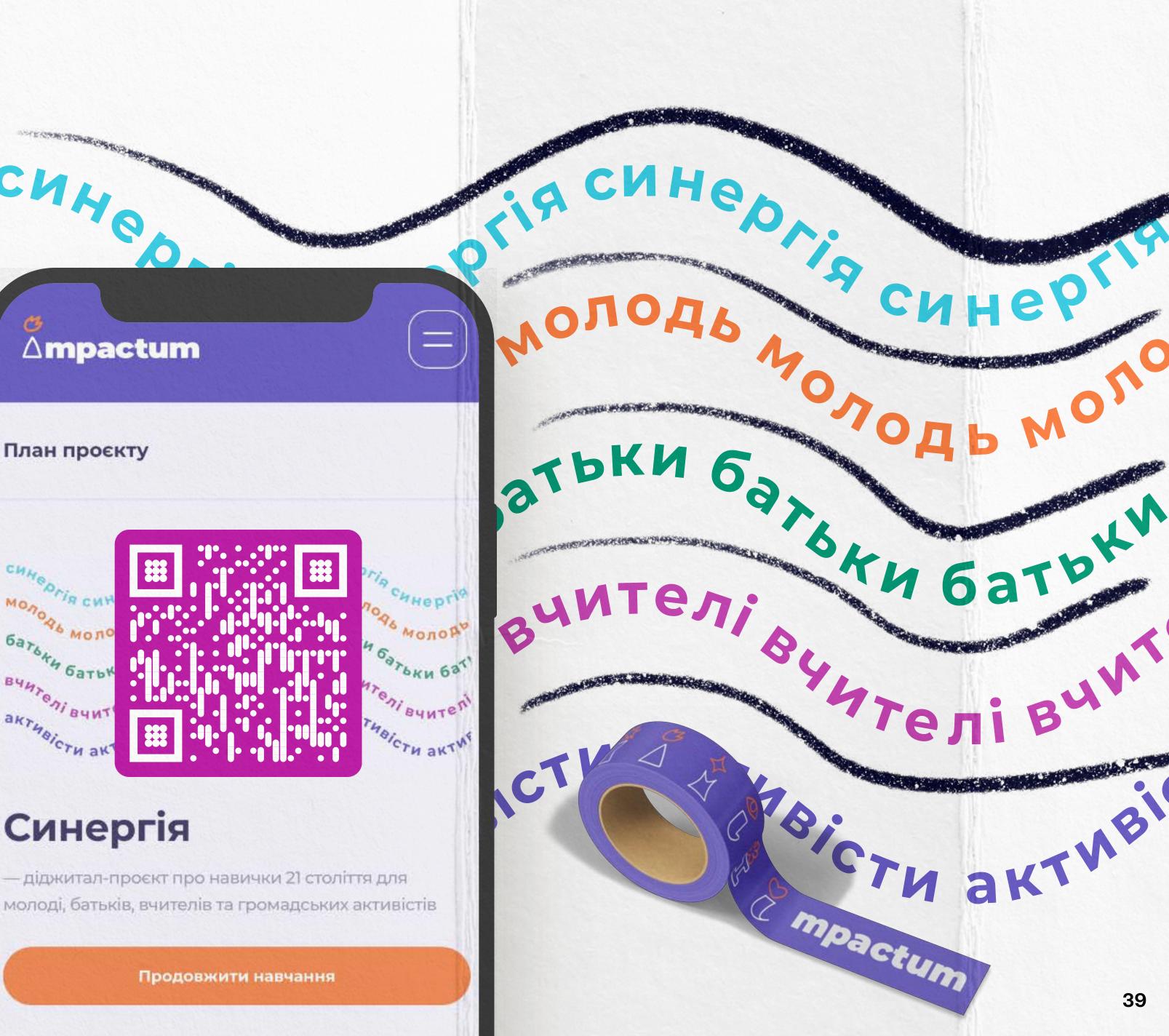
The project was implemented in partnership with Winner Group Ukraine.



План проєкту



Синергія



PROJECTS - KF HUB - SYNERGY

ціджитал простір, је ти нвестуєш lac y авички

Umpactum KLITSCHKO WINNER

діджитал простір, де ти **Інвестуєц** час навички

We are proud of these numbers because they speak for a thousand changes!



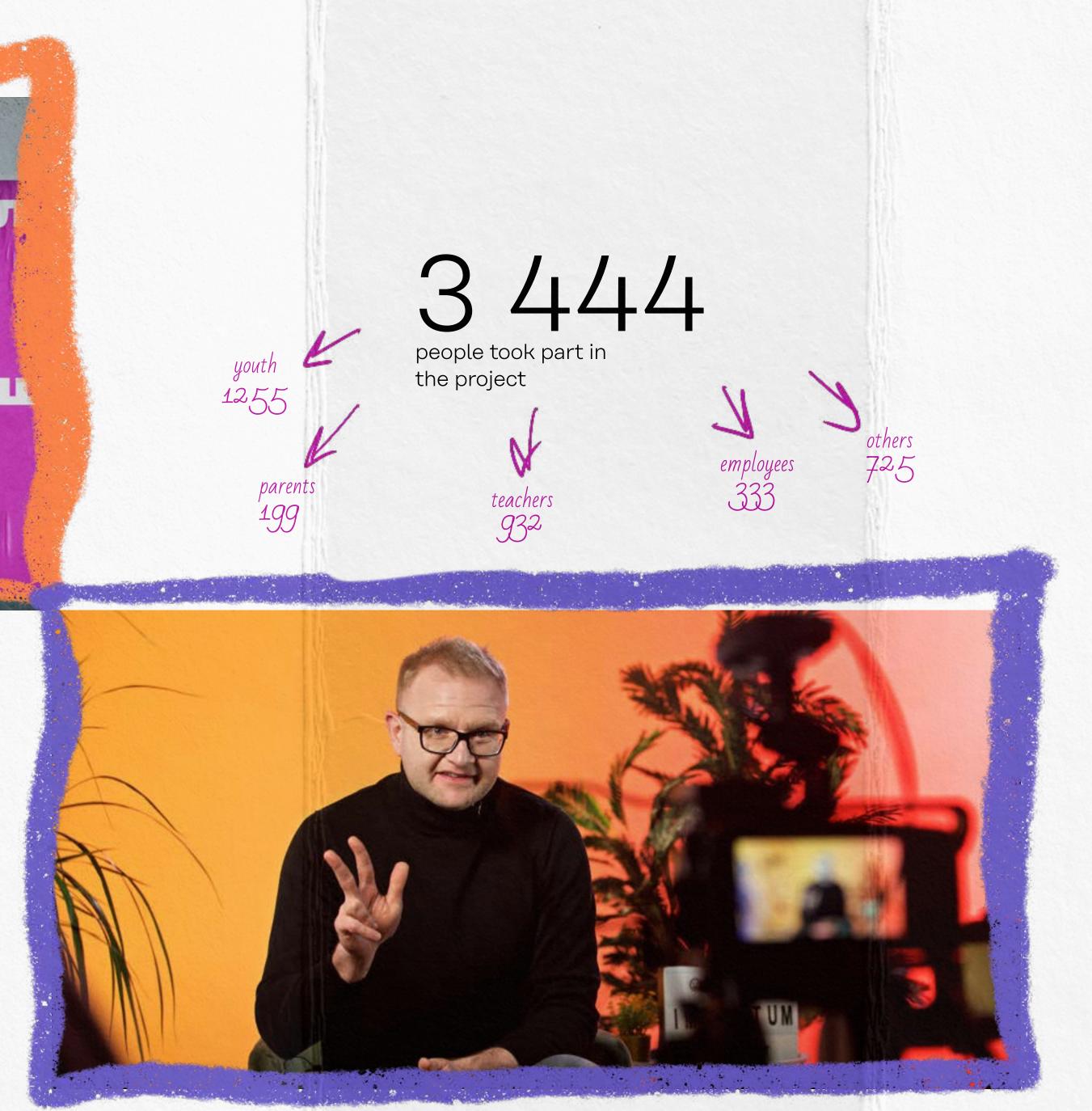
hours of useful content created on the Impactum platform



speakers shared their experience and knowledge



people became alumni

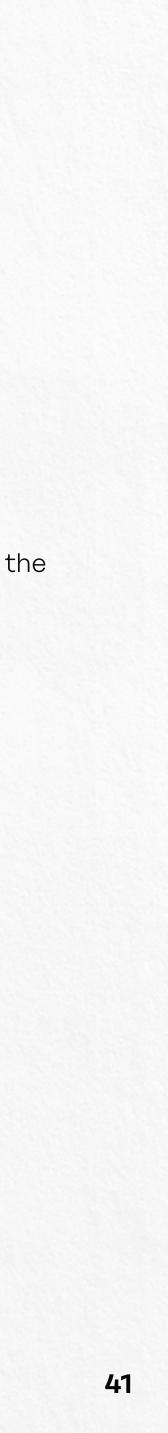




PROJECTS — KF HUB — SYNERGY

We are in the media: digital skills are needed by people of all generations in the modern world:





SUCCESS PACKAGE

This is a project with a long history. Over the years of the initiative, we have transformed the formats of sports development in schools and, finally, created our own formula:

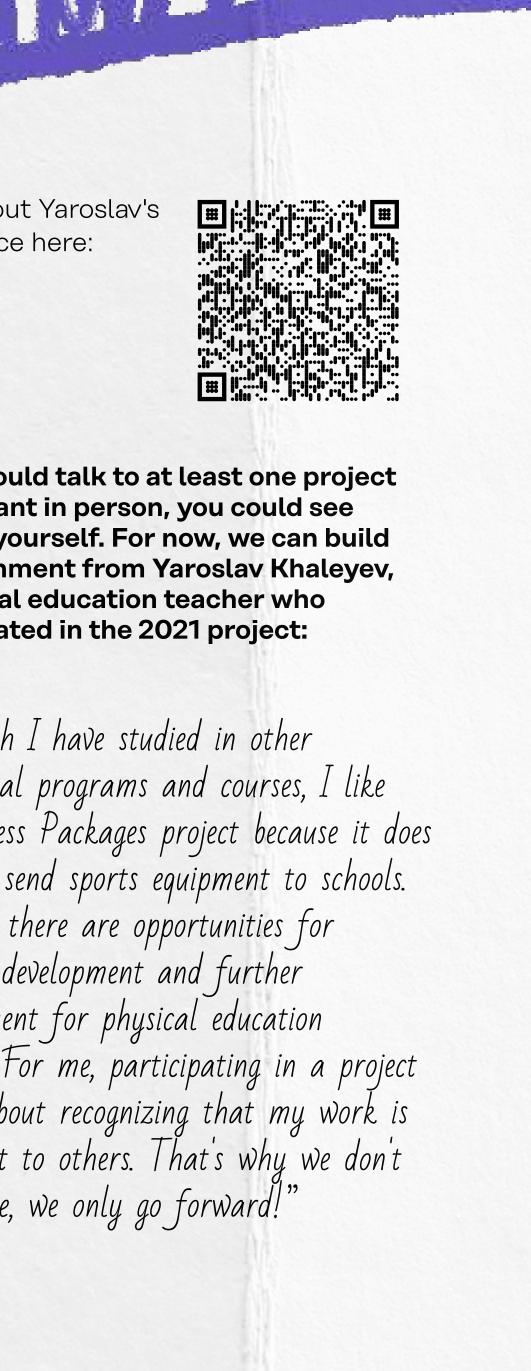
New knowledge and experience of teachers + qualitative and safe equipment + effective changes in teaching = sports-motivated youth!

The formula worked this year too! We were very happy to see people in the project who, by their example, break the stereotype of teachers who are not interested in their work and prove that sport is an integral and extremely important part of everyone's life, both for children and adults.

The project was implemented with the grant support of the US Embassy in Ukraine.



More about Yaroslav's experience here:



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If you could talk to at least one project participant in person, you could see this for yourself. For now, we can build on a comment from Yaroslav Khaleyev, a physical education teacher who participated in the 2021 project:

"Although I have studied in other educational programs and courses, I like the Success Packages project because it does not only send sports equipment to schools. More so, there are opportunities for training, development and further improvement for physical education teachers. For me, participating in a project is also about recognizing that my work is important to others. That's why we don't stop there, we only go forward!



PROJECTS — SUCCESS PACKAGE

108 physical education

physical education teachers became participants

years in a row

hours of useful content created on the Impactum platform

30000+ children joined local

projects

Schools received sports equipment

participants implemented local projects



the test



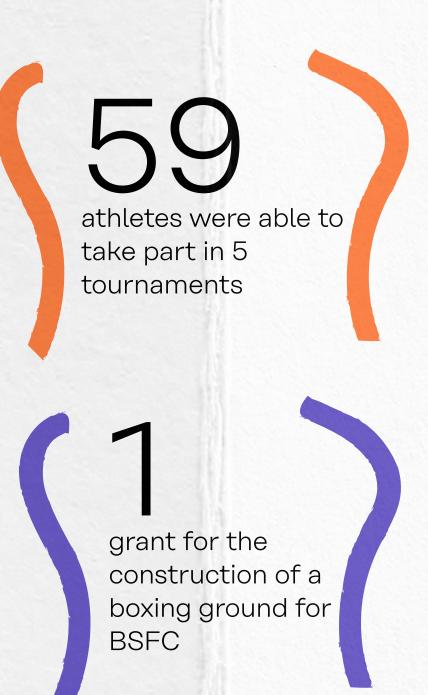


PROJECTS — START TO SUCCESS

START TO SUCCESS

We often ask ourselves: why do young people choose video games instead of outside sports games? What is missing in society for children to have a soccer ball or a tennis racket in the first place, rather than a mobile phone? And we found a very simple answer. Where to play with this ball? Is it safe to do so in the old field near the school? In order to dispel all these questions and find answers, we have the Start to Success project in the fund every year.

The project aims to modernize sports equipment, financially support athletes in international competitions, provide transport for teams, update uniforms and hold master classes for outstanding athletes. Among the achievements this year were the following points:



Ner team sport

FIGHT FOR YOU FA **FIGHT FOR YOU** EAM **FIGHT FOR YOU** EAM **FIGHT FOR YOU** EAM **FIGHT FOR YOU** REAM **FIGHT FOR YOU** EAM **FIGHT FOR YOU** EAM **FIGHT FOR YOUR** FIGHT FOR YOUR DREAM

FIGHT FOR YOUR DREAM



PROJECTS — FOOTBALL FOR EVERYONE

FOOTBALL FOR EVERYONE

Unfortunately, in the 21st century, stereotypes and discrimination against people in sports based on their gender or sexuality are quite common. In fact, in order to influence such negative phenomena in our society, we joined the Football v Homophobia Month of Action initiative and implemented the Football for Everyone project.

We have provided physical education teachers with a wide range of knowledge and skills so that they can create an environment in their schools in which every child will feel safe to play the sport they enjoy.

Alina Ivakhnenko, a participant in the project, says:

"This is not the first time I take part in Klitschko Foundation projects, and for me, it is always an ocean of emotions, interesting speakers and a team of professionals. The Football for Everyone project kept impressing me until the last meeting - the topics we discussed not only made me think but also changed my attitude toward stereotypes. I am grateful for the opportunity to take part in the project!" FOR YOUR DREAM FOR YOUR DREAM FOR YOUR DREAM GHT FOR YOUR DREAM GHT FOR YOUR DREAM FOR YOUR DREAM FOR YOUR DREAM FOR YOUR DREAM FOR YOUR DREAM

> The project was implemented within the Football v Homophobia Month of Action with the grant support of Fare Network and Football v Homophobia.





Jootball for everyone football for everyone for everyone football for everyone or everyone football for or everyone football for footone footone footone football for everyone football f thall for everyone normone

30 participants implemented local projects

lectures and 2 practical classes from professional coaches, athletes, psychologists and journalists in the field of sports and gender equality were implemented

12 hours of training underwent each participant 450 students joined local initiatives

38 teachers joined the project

participants took part in an open lecture on gender equality in sports



STUDY VISIT FOR GRASSROOTS TRAINERS

In Ukraine, there is no social mobility between sports clubs, physical education teachers, coaches and NGOs. The result is a significant difference between sports life in European countries and Ukraine. To create a network of professional acquaintances to share experience and knowledge, we created a project with partners.

The project was implemented in partnership with Towarzystwo Sportowe Iron Man, UKS Varsovia Warszawa, Fare Network, Fortuna Hjørring, The University of Management and Coaching in Wrocław, DFB-Stiftung Egidius Braun, ELDERLY and Hrvatski Nogometni Klub Gorica.

The project was implemented with the grant support of the European Commission.



Gulnar, a participant from Azerbaijan, who participated in this year's iteration, reflected on her experience:

"It was very nice to meet people from different countries who are open to communication and exchanging experiences. The lectures focused on really relevant issues of modern sports, namely equality, inclusion and youth sports in general. Tackling pressing issues requires precisely such voluntary training. I am confident that the clear instructions and advice from lecturers will be a fertile ground for the development of sports not only in Ukraine but also around the world."



PROJECTS — STUDY VISIT FOR GRASSROOTS TRAINERS



PROJECTS — ERASMUS +

Erasmus +

Doping is one of the main problems of modern sport. For the second year in a row, we continued to work with our partners to create methodological resources to combat doping and disseminate them to sports facilities. The mission we see in working on this project is to develop educational resources that will help fight doping in Europe.

Project participants and partners:

Catholic University of Murcia, Spanish Society of Sports Medicine, Crosskovac Sport and Environmental Association Sports Medicine Association of Serbia, Medical University of Lodz, Slovak Anti-Doping Agency.

Project achievements:

A meeting was held with all partners and a project plan for next year was agreed upon.

The project is implemented with the grant support of the European Commission.







FINANCIAL REPORT FINANCIAL REPORT

Data are presented in the national currency - UAH.

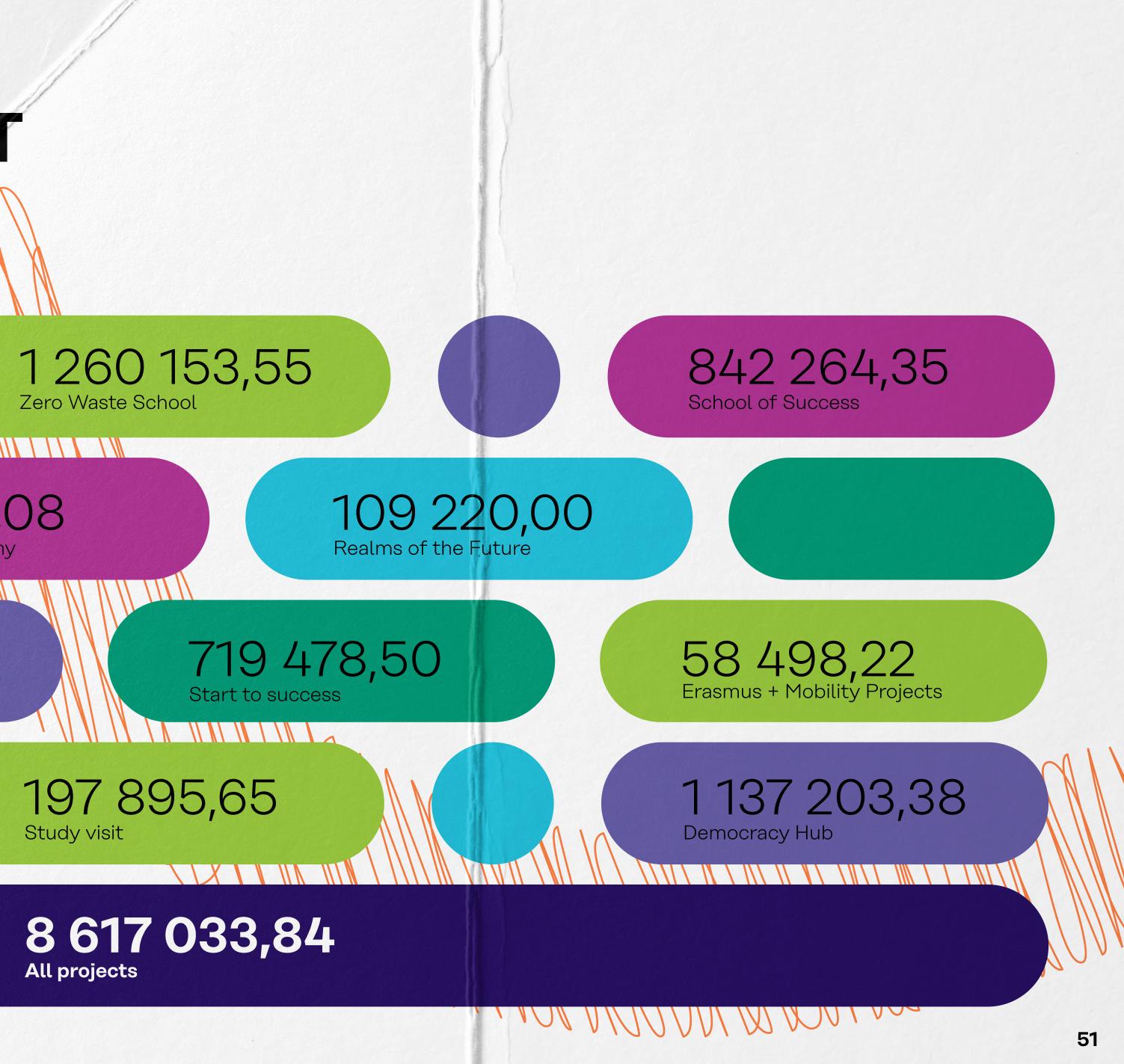
> 1618029,73 Success Packages

1785 807,61 KF-Hub

55 693,08 Challenge Academy

816 458,19 ProCharity





FINANCIAL REPORT

FINANCIAL REPORT

Data are presented in the national currency - UAH.

> At the beginning of the year 30 102 200.00

At the end of the year

Grants

Donations

Interest earned 1 617 671.24

Total

11 406 100.20

2 998 345.51

6 790 083.45

28 616 514.50





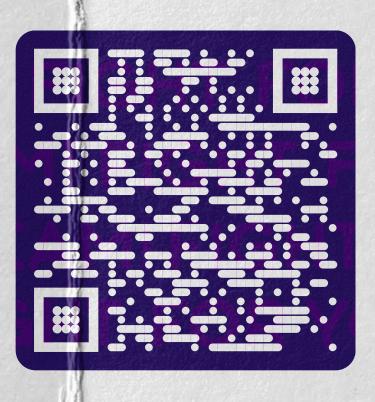
HOW TO SUPPORT US IN 2022?

By donating your time or expertise: become a volunteer, mentor or speaker at projects

State of the second



By donating of financial resources





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We have been helping to fight for dreams since 2003!

